

GREEN RIVER PRESERVE

THE CAMP WE NEED FOR THE WORLD WE WANT



2021 IMPACT REPORT

WWW.GREENRIVERPRESERVE.ORG

828.698.8828



"YOU ALL ARE DOING A WONDERFUL JOB OF BRINGING KIDS TOGETHER SAFELY AND GIVING THEM AN OASIS OF FREEDOM AND CONNECTION DURING A VERY DIFFICULT TIME."

Parent of 2 campers





DEAR GRP COMMUNITY,

We write to you to share the successes of our past year which would not have been possible without your support. The opportunity to forge ahead with plans of a summer camp transformed in 2021 was due to your commitment to GRP and our mission. That commitment is not taken lightly. Your belief in our approach and programming highlights the trust that underpins our operations.

Reinforced by that trust, we as a leadership team dove wholeheartedly into making 2021 revolutionary. We sought and consulted with scientific experts, and devoured every report published relevant to camp and COVID. Because of our nimble approach and exhaustive preparation, we created a multi-step process to keep our community safe while still providing quality programs. Over and over we heard (and witnessed) that children needed the connections and positive health impacts that camp affords. Our meticulous efforts were rewarded and we did not experience a single case of COVID at camp last year.

Your engagement allowed for the most successful financial year in camp's history. Not only were donations in 2021 the highest ever, enrollment was at an all time high, too. Through strong community partnerships and generous contributions, we served more campers and expeditioners from historically excluded demographics than ever before. These, combined with the government's paycheck protection loans (PPP) and a few small grants, enabled us to crawl out of debt and invest in the future of GRP. We have historically operated on a shoestring, but the successes of 2021 have helped in stabilizing our footing. Hopefully, we can weather any unforeseen future storms with a bit more ease and continue growing the work of our mission.

You made this past year not only possible, but remarkable - every carefree adventure, every fireside gathering, every night spent sleeping under the stars. You share our belief that GRP is exactly the camp we need for the world we want - and every kid deserves this opportunity. The impact we create together is for a lifetime - we simply could not do it without you.

Thank you for believing in (and trusting) the magic of GRP,
Anne & Steve

WHO WE ARE

MISSION

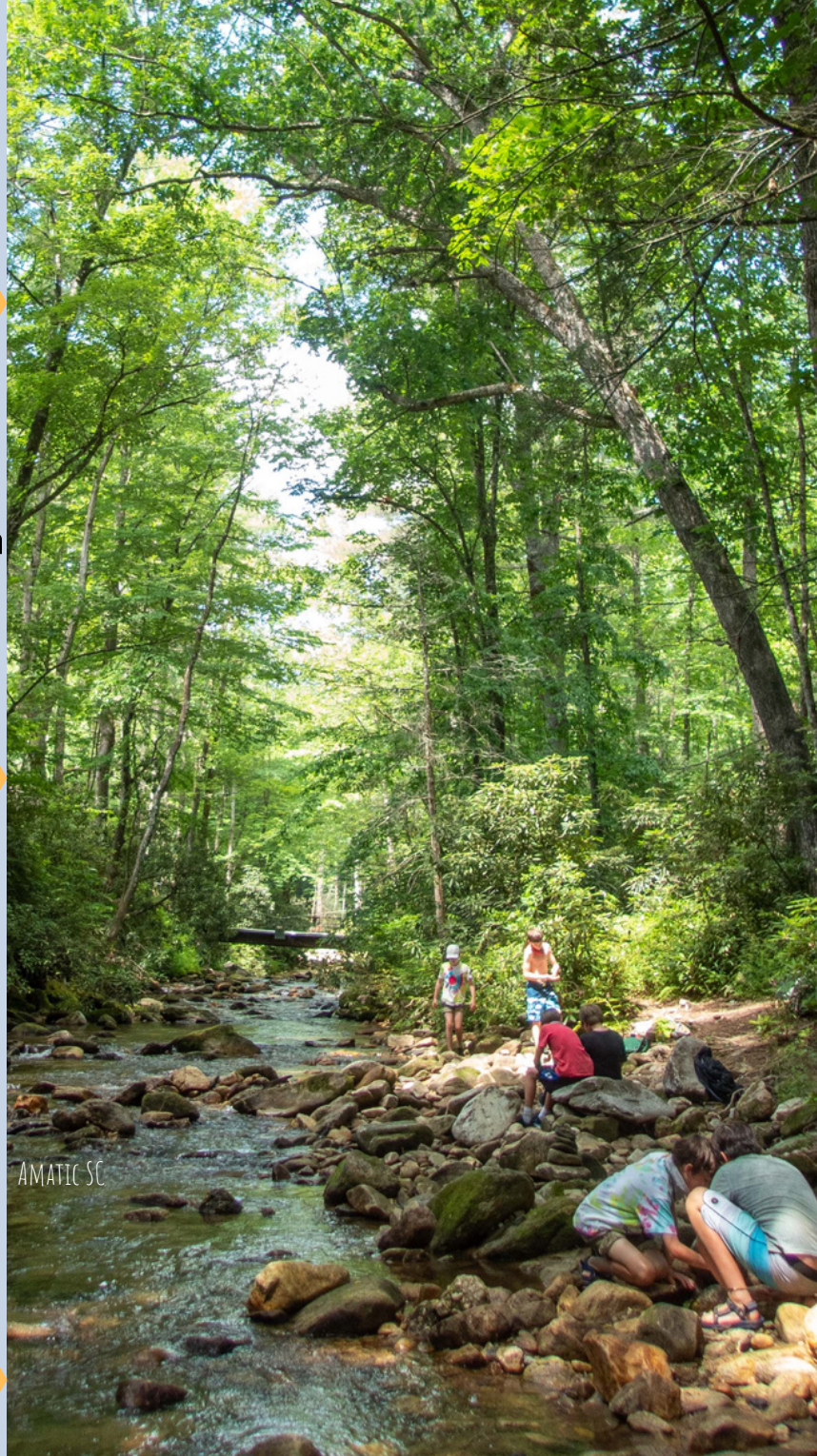
The mission of Green River Preserve is to inspire environmental stewards through a joyful connection to nature.

VISION

It is our vision to provide an opportunity for all to have access to camp and to foster a connection to nature that influences choices in an environmentally conscious way.

VALUES

We believe that great leaders and organizations possess strong values. These are the ethical compass of our business and guide us in our culture and decision making. These values are deeply rooted in everything we do at GRP- from mentor hikes to campout to learning a new skill to inspiring a peer- our campers and staff are unlocking the potential that is already there and discovering how they can truly thrive.



GROWTH MINDSET ★ INCLUSION ★ COMMUNITY
ENVIRONMENTAL STEWARDSHIP ★ RESPECT



"A RECENT STUDY INDICATES THAT CHILDREN WHO INCREASED THEIR CONNECTION TO NATURE DURING THE PANDEMIC REPORTED FEWER BEHAVIORAL OR EMOTIONAL PROBLEMS. HOWEVER, LOWER-INCOME CHILDREN OFTEN LACK THE ABILITY TO ACCESS SAFE, OPEN OUTDOOR SPACES. SUMMER CAMP OFFERS A WAY FOR SCHOLARS TO RECONNECT WITH NATURE, CONNECT WITH PEERS FROM OTHER BACKGROUNDS, AND TRY ACTIVITIES LIKE KAYAKING ... AND HIKING FOR THE FIRST TIME."

-WAYFINDERS

MEET ONE OF OUR PARTNERS

While we work with multiple community partners in North and South Carolina to get kids to camp who would otherwise be unable to attend, this year we are happy to shine a spotlight on Wayfinders out of Charlotte, NC. Wayfinders has been sending kids to camp since 1988 when it originated as The Bruce Irons Foundation. Wayfinders makes a commitment to send selected scholar students to high-quality residential camps for at least five years. *This is not a one-time deal.* We have partnered with them for over 10 years now and have steadily increased our enrollment of their scholars in our summer programming each year. This past summer, we were thrilled to be able to have Wayfinders scholars join our Expeditions for the first time. This summer, we look forward to having 28 scholars join us at base camp and in our Expeditions.

FROM THEIR VOICES.....



"I was shy when I got there. By the time I left, I felt like I could do anything."
-9th grader

"You don't even know you can do things. And then you do them."
-7th grader

"I learned that I love nature. And to respect the environment!"
-5th grader

"I want my children to be able to do the things I never did. I want a different life for my boys and camp helps show them new opportunities."
Parent Testimony

IS THERE AN ORGANIZATION IN YOUR COMMUNITY WE SHOULD PARTNER WITH? PLEASE LET US KNOW! WE ARE EAGER TO CONTINUE THIS MODEL AND HELP BRING MORE KIDS TO CAMP.

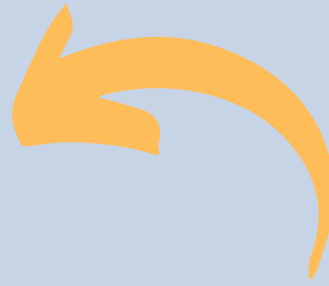
CHANGING LIVES TOGETHER

Our programs are intentional building blocks that foster growth & self development.

TIME IN NATURE



Inspires connection,
stewardship, & engagement



CORE VALUES & MISSION



Empower
self determination &
independence



POSITIVE ADULT & PEER MENTORSHIP

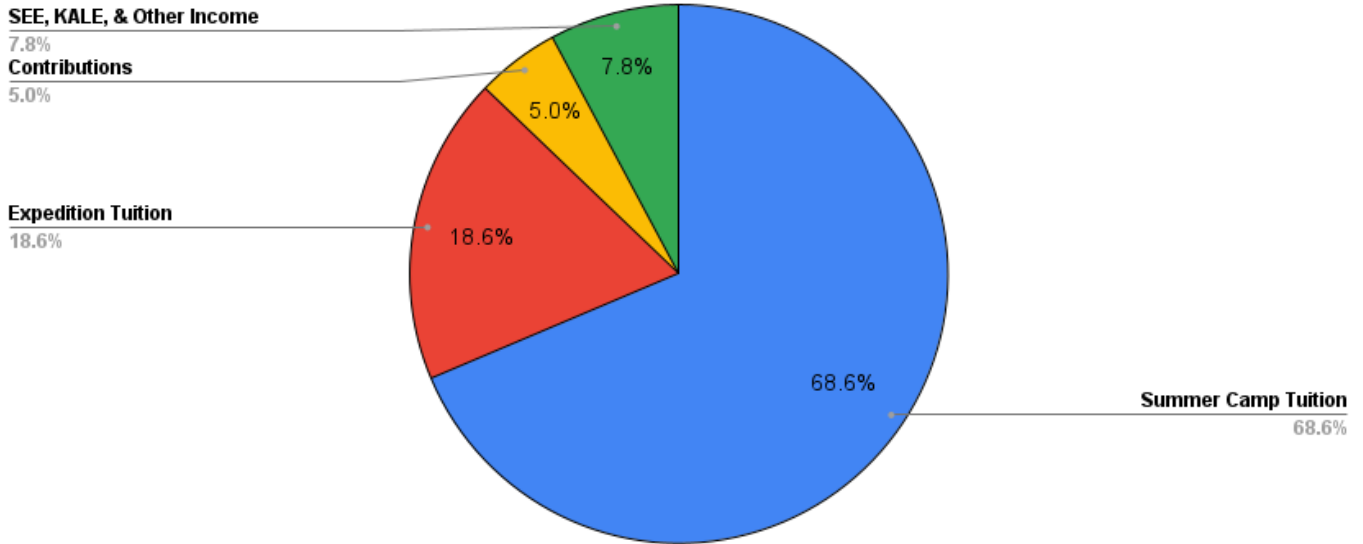


Cultivates Belonging

FINANCIAL INFORMATION

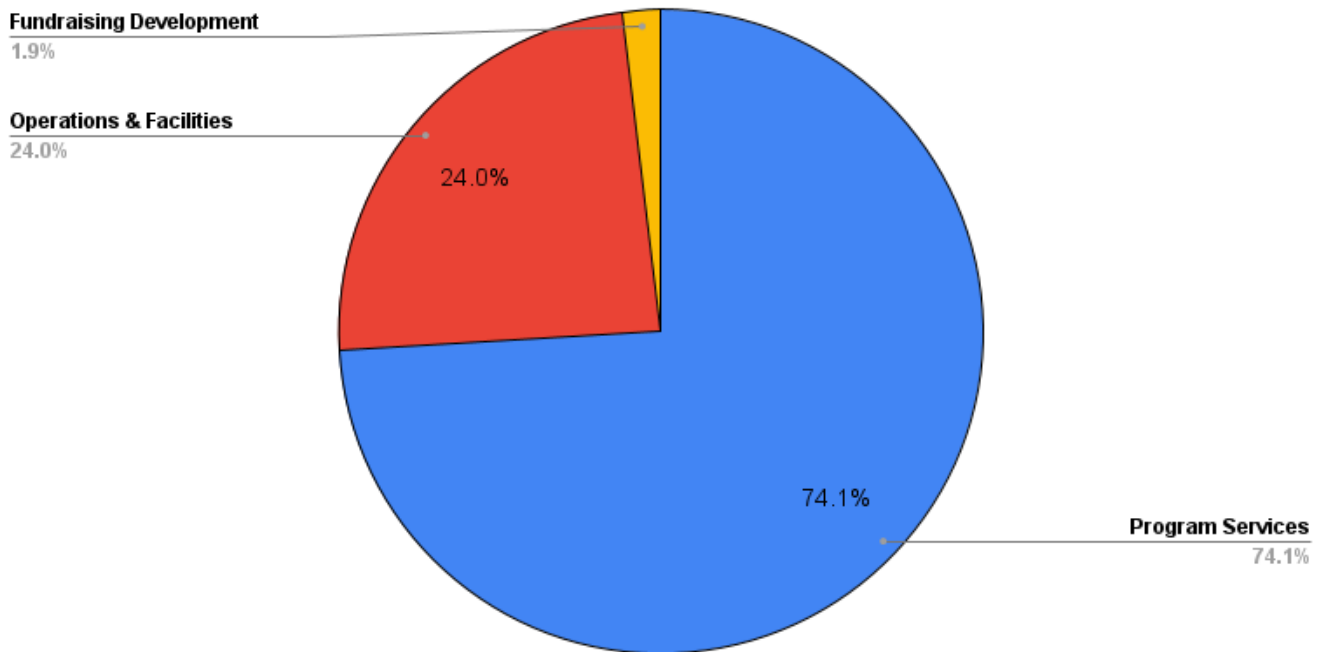
2021 Operating Revenue

Total Income = \$1,580,099



2021 Operating Expenses

Total Expenses = \$1,253,563



IN A NUTSHELL.....

The combination of donations, grants, expense reductions, increased programming, and our most successful year in camp enrollment has allowed us to transition from a business in debt to a business that can invest in the future.

Thank you for your continued support of our mission.

AFTER 33 YEARS

INSPIRING ENVIRONMENTAL STEWARDS

Join us in celebrating our 2021 highlights

583 CAMPERS

261 WERE NEW!



5 CORE VALUES

Respect
Community

Inclusion

Growth Mindset

Environmental Stewardship



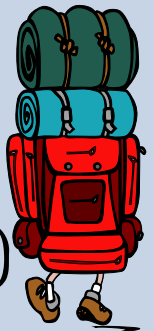
10 WEEKS OF
CAMP!

DID YOU KNOW WE
ADDED A WEEK?

7,694 CAMPER DAYS OF
ENVIRONMENTAL
EDUCATION

112 EXPEDITIONERS

4 NEW EXPEDITIONS OFFERED



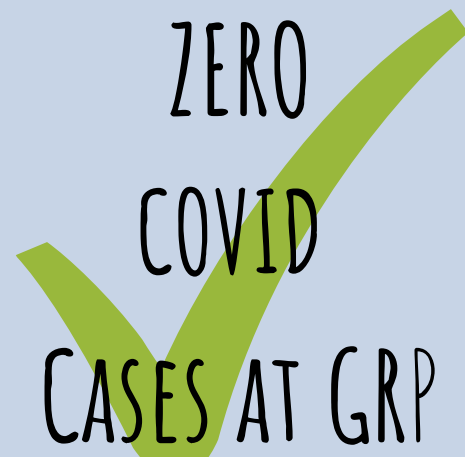
102 SEASONAL JOBS

\$60,695.25 IN
SCHOLARSHIP AWARDED



4
GRAND SLAMS!!!!

ZERO
COVID
CASES AT GRP



IT IS WITH DEEP GRATITUDE THAT WE THANK THE FOLLOWING FOR THEIR GENEROUS SUPPORT TO GREEN RIVER PRESERVE DURING OUR LAST FISCAL YEAR:

MAPLE - \$1 - \$99

Trudi Abel & Noah Pickus
Meredith & James Bannon
Ashley Bell & Patt Mulhern
Jay Bolin
Megan Brett
Jennifer & Brian Brimmage
Shields Carstarphen
Paige & Jeff Chandler
Dr. Carey Christiansen-Ford & Dr.
Aaron Ford
Donna Cooke & Matthew
Maciejewski
Andrea & Brian Cohen
Starcen Ellis
Margaret Eagles & Don Flowers
Dr. Dan & Fran Fried
Rebecca Friedman & Aran Toshav
Ellen & Will Gaddy
Stephanie & Steven Glickhauf
Emily & Remy Laan
Lisa & John Lindvall
Susan Luck
Clifton McCormick & Tracy Culver
Deborah McDonald
Dr. Julie Monaco & Mark Smith
Drs. Susan & Zack Moore
Dana O'Donovan
Jessica & Eric Orbock
Laura Paul
Dr. Jennifer Peebles & John Davis
Denise Phillips & Walter Partain
Drs. Elise & Andrew Rackoff
Dr. Fatima Rangwala & Dr. Yousuf
Zafar
Leila Ross
Danielle & Mark Scheurer
Katherine & Mitchell Schorr
Nicholas Shaffer
Dr. Imali Sirisena & Parker
Kitterman
Tracy & Jim Strong
Julie & Heath Taylor
Lisa Turner
Amy & Blake Vaden
Yeargin Contribution for James &
Anna Ruth

OAK - \$100 - \$499

Frank & Letitia Accarrino
Lee Alberts
Nancy Bondurant
Julia Buerger
Georgia & William Collett
Jennifer & David Cowden
Jennifer David
Edward Dickinson
Shayna Howell
Merrie Koester
Annie McEwan
Nicole & Mike Mihalas
John & Jill Paul
Reed Perkins
Kartik Sethuraman
Lisa Turner
Dana & Obi Ugwonal
Carli Webb & Grey Bailey
West Willmore
Mark John Zylka

HICKORY - \$500 - \$999

Nina Maddux
Heidi & Gregg Sandreuter

LAUREL - \$1,000 - \$4,999

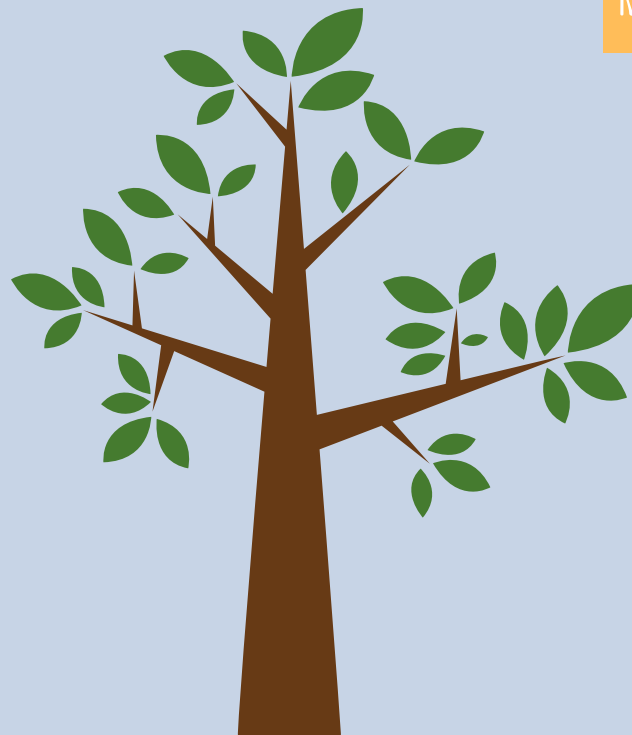
Allison & Adam Abramson
Nathan Ahlgrim
The Bonnyman Family Fund
Marion Czachor & James
Bombenger
Will Langford
Jennifer & Nick Maraveyas
Roger Ove & Suzanne Mary Russo
Lunsford Richardson Family Trust
Jason Roghelia
Anna Ruth
Mitzi & Richard Ruth
Emilie White
Worm Law

PINE - \$5,000 - \$9,999

American Endowment
Dudley Family
The Evans Family
Tish & Steve Mead
Drs. Chris Paul & Anna Bauer
Francis & Faith Sills

RHODODENDRON - \$10,000+

Colbert Family Fund
Missy & Sandy Schenck



DREAM BIG WITH US



So far, we have raised \$43,496.03 this fiscal year. Thank you! In addition, we have given away \$44,095 scholarships for our 2022 season to new and returning campers. We have committed an additional \$50,000 in scholarships to our partnership organizations including Wayfinders, AAUW, Edisto Open Land Trust, and Camplify. Our goal is to raise \$100,000+. Please consider helping us reach our goal and providing the opportunity for more children to attend camp. Click on the link below to DONATE now.



WWW.GREENRIVERPRESERVE.ORG/DONATE

GRP BOARD MEMBERS

Julia Buerger
Dr. Susan Gebhard
Misse Fox

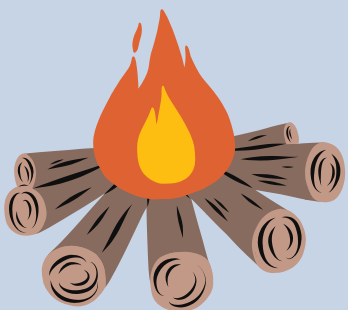
Nicole Mihalas
Dr. Chris Paul
Sandy Schenck

West Willmore
Kathy Worm

INSPIRING ENVIRONMENTAL STEWARDS



WE ARE SO GRATEFUL FOR THE GENEROSITY OF OUR COMMUNITY. WE WOULD NOT BE ABLE TO DO WHAT WE DO WITHOUT IT AND WE LOOK FORWARD TO SHARING IN MANY FUTURE SUCCESSES WITH YOU.



YOURS IN CAMPING,
GRP ADMINISTRATIVE TEAM

THANK
YOU

Nathan Ahlgrim, Program Director
Alexandria Bates, Business Director
Hayne Beattie-Gray, Director of
Communications & Partnerships
Jace Besold, Director of Operations

Sean Cook, Dining Director
Anne Izard & Stephen Mead,
Executive Directors
Catherine Schenck, Director of Education
Geoffrey Whitesides, Farm &
Property Manager