

CAMP VOYAGEUR

Trailblazer Call Script

Hello (*target donor name*). This is (*trailblazer name*) and I'm calling on behalf of Camp Voyageur. You may or may not remember but we both attended camp together during the (time period, i.e. 1970's) and I'm calling for three reasons.

The first is to make you aware of a fundraising campaign that a group of former campers has put together to help out CV. All camping sessions in 2020 were cancelled due to the COVID-19 pandemic which has caused economic hardship on camp. You may have read something about the fundraising campaign on Facebook or Instagram or you may have received an email or postcard directly from camp. Do you remember receiving anything about it? If not, I'm happy to forward you some information for your consideration. Any donation, of any size, is greatly appreciated. Donations to Camp Voyageur, Inc. are NOT tax deductible.

The second reason I'm calling is to update your contact information for Camp Voyageur's database. A database was created several years ago and as the information has aged, some of it has become obsolete. If it's OK with you, I'd like to ask you to share the following with me:

- Name:
- Current address, city, state & zip:
- Email address:
- Cell phone:
- Years at CV:

Finally, do you stay in contact with any other friends that attended CV? If so, are you willing to reach out to them in the same way that I've reached out to you today? Any efforts that you make can only help Camp Voyageur become stronger and better prepared to help others have the same experience that we did in our youth. Thank you for your help and let's stay in touch.