## CAMP VOYAGEUR 2023

## **Internships**

Below you will find examples of paid internship opportunities we provide. This list is not exhaustive and we are typically able to fit students' internship requirements into our program. All interns are a counselor first and foremost, expected to share a cabin with a co-counselor and 5-7 boys, supervise in-camp sports, assist evening programs, and guide wilderness trips.

| Internship Subject Area         | Internship Ideas  |
|---------------------------------|---|
| Business Studies                | Analyze our operating systems ranging from insurance compliance and human resources to ordering food for the kitchen. Evaluate our sales funnel to optimize camper and counselor recruitment.   |
| Child and Youth Care            | Apply theories, concepts, and research findings to promote camper well-being.   |
| Child and Youth Studies         | Predict and monitor campers' development throughout the summary. Design assessments that measure campers' personal growth.  |
| Community Integration           | Improve policies and practices to ensure all campers feel part of<br>the community. Teach personal and social skills to help campers<br>integrate.  |
| Communications                  | Develop marketing materials. Write blogs, record podcasts, and film for a specific group (parents, alumni, campers, counselors). Analyze our website and use of social media with an eye toward designing for improvement. Write and edit the annual Paddle Post newspaper for 1500+ readers. |
| Education                       | Develop lesson plans and curriculums for various activities like crafts, basketball, and sailing.   |
| Environmental Education         | Create ways to improve recycling, decrease water usage, and reduce our impact on the environment.   |
| Experiential Education          | Facilitate experiential learning on wilderness trips and at base camp.  |
| Family and Community<br>Studies | Evaluate and enhance our methods of creating a family-like environment. Assist campers in feeling like they belong.   |
| Fitness and Health<br>Promotion | Design a workout program specific to campers' needs. Teach kids how to use equipment safely. Host early morning workouts.   |

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| Hospitality                                | Review and improve the integration of our food service, lodging, nutrition, and business.  |
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| Journalism, Publications, and Graphic Arts | Chase leads, write stories, and edit the Paddle Post, our annual newspaper to 1500+ readers. Write blogs for our target audience. Design digital and print marketing materials.  |
| Media/Communications                       | Manage our content marketing in accordance with our brand. Improve communications strategies to maximize camper and counselor recruitment.   |
| Nursing                                    | Assist the camp nurse in ensuring the health needs of campers and staff. Develop plans of care. Propose changes to improve efficiency taking into account current healthcare best practices.                           |
| Outdoor Leadership                         | Using best practices in place-based, adventure, and experiential education, co-lead staff lessons on how to maximize learning.   |
| Outdoor Recreation                         | Help coordinate activities and programming to boost camper engagement. Teach lessons on various outdoor skills.  |
| Photography                                | Record the summer in stunning photos and share them across our media platforms. Train our staff on how to take quality photos.   |
| Psychology                                 | Organize and co-lead discussions on challenging behavior of campers and develop positive interventions. Develop handouts on child development issues that impact the camp environment.                                 |
| Recreation and Leisure<br>Studies          | Promote health and happiness for campers and staff through recreational activities. Help staff unwind and find enjoyment when working and not working.   |
| Social Media Management                    | Generate content for our Camp community and prospective camp families. Monitor, maintain, and grow the social media network. Tell the Camp Voyageur story online. Develop business pages on new platforms like TikTok. |
| Social Work/Social Service<br>Worker       | Develop a protocol for handling homesick campers.  |
| Sports and Recreation                      | Lead in-camp sports and activities.  |
| Videography                                | Create rich videos of wilderness trips for content marketing. Organize and train counselors on capturing quality video. Record camper interviews.  |